

"APPARATUS FOR GENERATING CONTENT CODES FOR AUDIOVISUAL
PROGRAMS BY MULTIPLE VIEWERS". - -

Page 6, please amend paragraph starting on line 14 and ending on line 23
as follows:

- - An apparatus for generating a content code by a single viewer is described in the above-identified co-pending patent application S.N. 09/921,044. In order to provide a better understanding of the present invention, this apparatus is first described herein in conjunction with Figs. 1-3. The apparatus 10, as shown in Fig. 1 includes a device such as a program player 12 that is adapted to play an audiovisual program on a monitor 14. The program could be recorded on a DVD disk, a VCR tape or other similar media, or in a personal video recorder receiving the program from a program source 16, e.g. through a cable, XDSL, or satellite connector. - -

Please note that no new matter has been introduced by this Amendment and entry thereof is respectfully requested, and that the application proceed to issuance. Please note that the Issue and Publication Fees have been submitted to the US Patent Office on November 20, 2006.

No fee is deemed necessary in connection with the filing of this Communication. However, if any fee is required, authorization is hereby given to charge the amount of any such fee to the Firm's Deposit Account No. 07-1730, Docket

No. 3053-041. A duplicate copy of this Communication is attached for that purpose.

Respectfully submitted,

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